



## **100 Black Men of Atlanta's Golf Classic Tees up \$250,000 for Mentorship**

August 30, 2023 – ATLANTA... 100 Black Men of Atlanta raised \$250,000 at their 31st annual 100 Golf Classic, held Tuesday, August 22 at the River Club. The highly anticipated event was led by Tournament Chair Michael K. Anderson of Georgia Power Foundation, Inc. and Event Co-Chairs Morris Little, Jr., Esq. of Taylor English Duma LLP and Wayne Copper of Allstate – Copper Insurance Agency.

One hundred and thirty-two participants enjoyed a wonderful day of golf while giving back to the community. Tournament highlights included contests such as the longest drive and closest to the pin, a silent auction and gourmet food on the course. Simultaneously held, the 15th Annual Ladies Golf Clinic, presented by AutoNation, focused on putting, chipping, iron play and driving.

2023 Golf Classic sponsors included Presenting Sponsor Georgia Power, Mentoring Sponsor Watchtower Security and AutoNation as the presenting sponsor for the Ladies Golf Clinic.

“Georgia Power has a rich history of working with 100 Black Men of Atlanta to strengthen our communities through enhancing education equity,” said Mike Anderson, Senior Vice President of Charitable Giving at Georgia Power. “As a longstanding member of 100 Black Men of Atlanta, I know firsthand that our support for events such as the 100 Golf Classic provides much needed funding for programmatic efforts that help us empower education opportunities for our youth – a mission that Georgia Power has always believed is important.”

Chairman Sidney Barron added, “We are grateful to all of our participants for their generous support of our mission. The 100's Golf Classic has raised more than \$2,000,000 over the past ten years. Proceeds enable our organization to create opportunities via mentoring for hundreds of students, encouraging them to fully meet their academic potential.”

A long-standing tradition, the Golf Classic benefits Project Success, a core program initiative of 100 Black Men of Atlanta. Started in 1987, Project Success programs provide nurturing, personalized, and concrete support in the form of mentoring and social, emotional and communication skill development, particularly during students' transition from pre-adolescence to the adolescent phase of their development. Project Success is a nationally recognized post-secondary preparation, tuition assistance, and mentoring program for Atlanta Public Schools (APS) students whereby the 100 Black Men of Atlanta provides tuition-assistance scholarships for all Project Success students who graduate from high school.

Executive Director Louis Negron explained, “Through Project Success, our organization encourages students to reach academic success. Charitable events such as the Golf Classic support programs that enable us to help students develop into educated, contributing members of our community.”

***The vision of 100 Black Men of Atlanta, Inc. is to become the city's strongest, most self-reliant African American volunteer organization focused on education, enrichment and empowerment. A non-profit organization, The 100 provides college preparatory services and mentorship to at-risk Atlanta youth. Civic-minded members dedicate their time and talent as mentors to help boys and girls break the cycles of poverty, under-achievement and violence that plague their communities, thus enabling them to seek their highest potential. Since its inception in 1986, 100% of the students who complete Project Success, the organization's flagship program, have graduated from high school and 80% have graduated from college in four years, far outpacing the national averages. Project Success is a nationally recognized post-secondary preparation, tuition assistance, and mentoring program for Atlanta Public Schools (APS) students whereby the 100 Black Men of Atlanta provides tuition-assistance scholarships for all Project Success students who graduate from high school. For more info: <https://100blackmen-atlanta.org>.***

**PHOTOS**

Event photos: <https://bit.ly/100golfclassphotogallery2023>

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