100 HONORS GALA

PARTNERSHIP OPPORTUNITIES

SATURDAY
OCTOBER 5, 2024
7:00PM

OMNI ATLANTA HOTEL
100 CNN CENTER, N.W.,
ATLANTA, GA 30303

ABOUT US

OUR MISSION

THE MISSION OF 100 BLACK MEN OF ATLANTA, INC. IS TO PROVIDE SUPPORT AND IMPROVE THE QUALITY OF LIFE FOR AFRICAN AMERICANS, AND YOUTH IN PARTICULAR, IN THE ATLANTA COMMUNITY.

THE ORGANIZATION'S VISION IS TO BECOME THE CITY'S MOST SELF-RELIANT AND STRONGEST AFRICAN-AMERICAN VOLUNTEER ORGANIZATION FOCUSED ON EDUCATION, ENRICHMENT AND EMPOWERMENT.

IN THIS STATEMENT WE AFFIRM THAT:

1. We will mentor and serve as role models for our youth;
2. We will become a self-sufficient and financially independent group that will assist in charitable and other worthwhile community causes;
3. We will give our time, talent and resources back to the Atlanta community;
4. We will provide the leadership to support issues and causes that promote positive change in our community;
5. We will demand and demonstrate excellence in all of our endeavors.

PROJECT SUCCESS

ACADEMIC SUPPORT & MENTORING INITIATIVES

- Tuition Assistance to More Than 500 Students
- 100 Academy (Saturday School)
- Resource Learning Center
- Robotics Alliance
- B.E.S.T. Academy Character Development Program
- Family & Youth Empowerment
- Health & Wellness
- Lawyer for A Day

100 Black Men of Atlanta, Inc. provides educational support programs and services, along with individual and group instruction, tutoring, and mentoring that is beneficial to Project Success and Atlanta Public School students. Programs are designed to improve or develop student capabilities, resulting in graduation from high school and acceptance into a post-secondary institution.

100 Black Men of Atlanta Inc.

EVENT DETAILS

100 HONORS EVENT

October 5, 2024

5:45 PM Cocktail Reception | 6:30 PM Doors Open
7:00 PM Dinner, Awards Ceremony & Dancing

OMNI ATLANTA HOTEL

100 Honors is a celebratory black-tie gala for the 100 Black Men of Atlanta, Inc. stakeholders and the premier fundraising event for Project Success programs and scholars. Through an evening of celebration, recognition, and entertainment, attendees will experience highlights of the remarkable programs and achievements of the students we support. You will hear stories of overcoming adversity and perseverance through the most difficult circumstances to ACHIEVE UNIMAGINABLE SUCCESS.

Join us at the Omni Atlanta Hotel where we will honor the past, present and future legacy of our beloved Atlanta community. This year's honorees will be awarded for their demonstrated excellence, notable accomplishments, and passion for making a DIFFERENCE IN THE ATLANTA COMMUNITY.

We anticipate more than 600 distinguished guests in attendance for the fundraising gala featuring dinner and cocktail service, a silent auction benefiting Project Success and live entertainment.

THE 100 HONORS RECOGNITION AWARDS:

Andrew Young Lifetime Achievement Award
Maynard H. Jackson Community Impact Award
Nathaniel R. Goldston III Trailblazer Award
John Lewis Emerging Leader Award
Chairman's Circle Corporate Responsibility Award
Thomas W. Dortch, Jr. Civic Leadership Award

100 HONORS GALA

EVENT PARTNERSHIP OPPORTUNITIES

EVENT PARTNERSHIP

OPPORTUNITIES

PRESENTING SPONSOR $100,000

Provides (2) Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years.

- Presenting Sponsor's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Listing as Presenting Sponsor on sponsor page
  - Full-page color ad (priority placement)
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years
- Quote in pre-event press releases
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- Three (3) VIP tables (30 seats total; priority seating) at event
- Opportunity to bring greetings during the event
- On-site activation for product integration in registration area and main ballroom (Brand responsible for associated costs)
- Inclusion of logo/listing on handheld auction device
- Social Media Integration
- Logo on Step & Repeat

RECEPTION SPONSOR $75,000

Provides (1) Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years.

- Reception Sponsor's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Listing as Reception Sponsor on sponsor page
  - Full-page color ad (priority placement)
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years
- Quote in pre-event press releases
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- Two (2) VIP tables (20 seats total; priority seating) at event
- Opportunity to bring greetings during the VIP reception
- On-site activation for product integration in registration area and main ballroom (Brand responsible for associated costs)
- Inclusion of logo/listing on handheld auction device
- Social Media Integration
- Logo on Step & Repeat

VALEDICTORIAN $50,000

Sponsorship provides financial support to send eighty (80) B.E.S. T. Academy students to participate in monthly Engineering I STEM Pathways of Development Success (PODS) Training for 1 year.

- Valedictorian's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Listing as Valedictorian on sponsor page
  - Full-page color ad (priority placement)
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years
- Quote in pre-event press releases
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- Two (2) VIP tables (20 seats total; priority seating) at event
- On-site activation for product integration in registration area and main ballroom (Brand responsible for associated costs)
- Inclusion of logo/listing on handheld auction device
- Social Media Integration
- Logo on Step & Repeat

100 Black Men of Atlanta Inc.

SALUTATORIAN $25,000

Sponsorship provides financial support to send ten (10) students to college for (1) semester.

- Salutatorian's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Logo on back cover
  - Logo on Sponsor Page
  - One-page full color ad
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for two (2) years
- Quote in pre-event press releases
- Speaking role during the event
- Mention in pre-event press releases
- First tier logo positioning with link to company's website on digital event invitations and event webpage
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- One (1) VIP tables (10 seats total) at event
- On-site activation for product integration in registration area (Brand responsible for associated costs)
- Social Media Integration

SUMMA CUM LAUDE $15,000

Sponsorship provides financial support for eight (8) students to participate in 100 Scholars Robotics Alliance and FIRST Tech Challenge {FTC] for a year.

- Summa Cum Laude's logo will be on select printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Logo on sponsor page
  - Half-page full color ad
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for one (1) year
- Second tier logo positioning with link to company's website on digital event invitations and event webpage
- Acknowledgement during the event
- Opportunity to include promotional items in event gift bags
- Group "Photo Opportunity" with Project Success Students
- On-screen sponsor loop including company logo
- Social Media Integration
- One (1) table of 10 seats at event

MAGNA CUM LAUDE $10,000

Sponsorship provides financial support for three (3) students to participate in Saturday School for a year.

- Company name listing in 100 Honors Gala Event Program
- Half-page full color ad in 100 Honors Gala Event Program
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for One (1) semester
- Third tier logo positioning on digital event invitations and event webpage
- On-screen sponsor loop including company logo grouped with other Magna Cum Laude Sponsors
- Social Media Integration
- One (1) table of 10 seats at event

CUM LAUDE $5,000

Sponsorship provides financial support for two (2) students to participate in Saturday School for a year.

- Company name listing in 100 Honors Gala Event Program
- Social Media Integration
- On-screen name recognition
- One (1) table of 10 seats at event

100 Black Men of Atlanta Inc.

SPONSOR
VISIBILITY

SPONSOR LEVEL	DONATION	PROGRAM	TICKETS	DIGITAL/SOCIAL
PRESENTING	$100,000	Logo on front & back cover Presenting Sponsor listing on sponsor page One-page full color ad	30 (Three tables)	Inclusion of logo/ listing on handheld auction device Social Media Integration Recognition at Stakeholder Luncheon
RECEPTION	$75,000	Logo on front & back cover Reception Sponsor listing on sponsor page One-page full color ad	20 (Two tables)	Inclusion of logo/ listing on handheld auction device Social Media Integration Recognition at Stakeholder Luncheon
VALEDICTORIAN	$50,000	Logo on front & back cover Valedictorian listing on sponsor page One-page full color ad	20 (Two tables)	Inclusion of logo/ listing on handheld auction device Social Media Integration
SALUTATORIAN	$25,000	Logo on back cover Logo on sponsor page One-page full color ad	10 (One table)	Social Media Integration
SUMMA CUM LAUDE	$15,000	Logo on sponsor page Half-page full color ad	10 (One table)	Social Media Integration
MAGNA CUM LAUDE	$10,000	Company name listing Half-page full color ad	10 (One table)	Social Media Integration
CUM LAUDE	$5,000	Company name listing	10 (One table)	Social Media Integration

100 Black Men of Atlanta Inc.

100 HONORS GALA

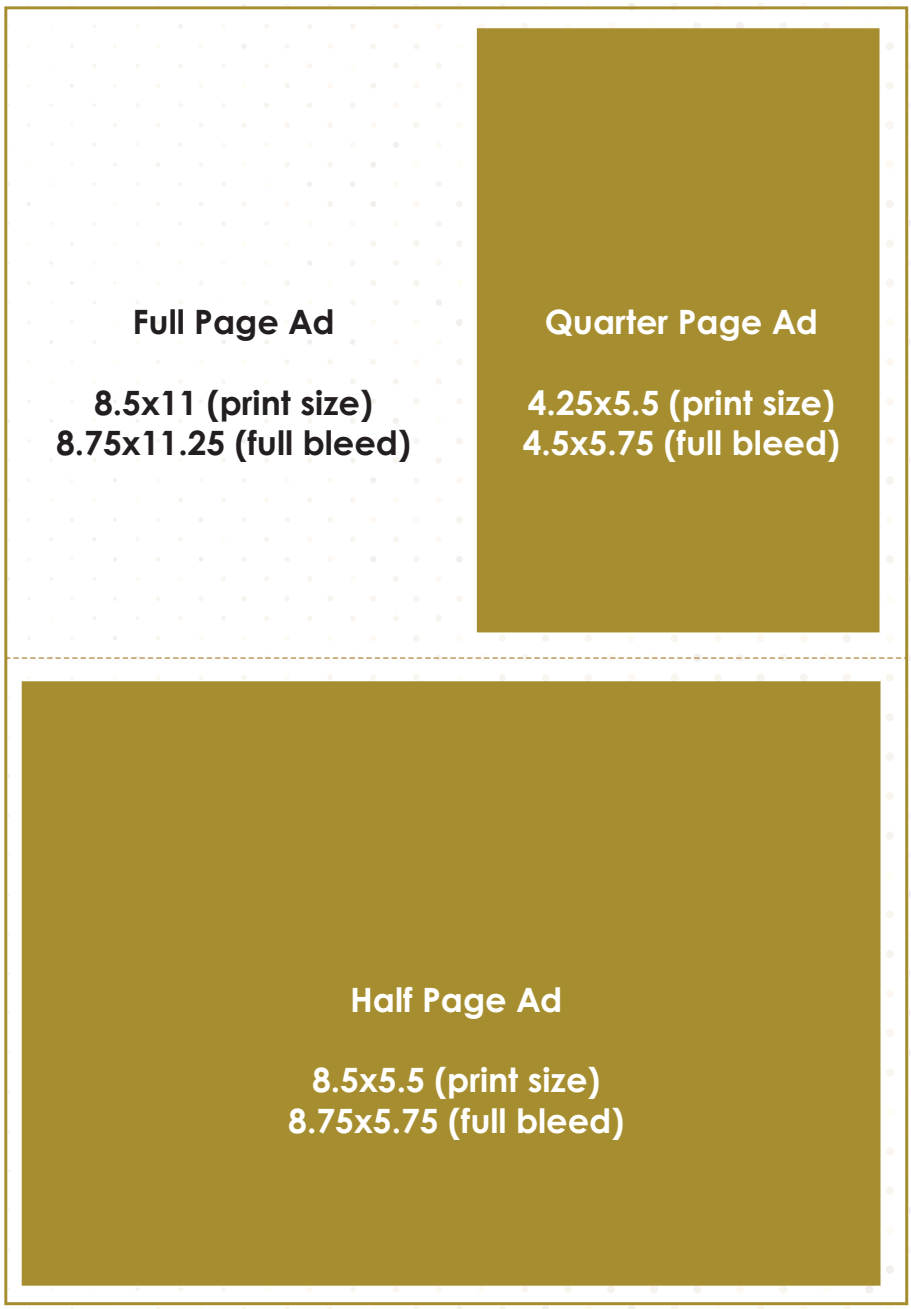
ADS & SPECS

The deadline to submit an ad for the 2024 100 Honors Gala program is September 5, 2024. Acceptable digital formats at 300 DPI are: TIFF, JPEG, EPS or PDF files. Email ad to Gloria Ellison, Director of Operations at gellison@the100atl.org. Thank you.

Ad Prices

Full Page: $1,000
Half Page: $500
Quarter Page: $250

Scan the QR Code to go directly to the page for Sponsorship & Ticket payments.



100 Black Men of Atlanta Inc.

100 HONORS GALA

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