

MENTORING • EDUCATION • ENRICHMENT • EMPOWERMENT





IMPACT REPORT

2023













































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LETTER FROM THE CHAIRMAN OF THE BOARD

As we reflect on the accomplishments of 2023, it is my pleasure to share the financial impact report of 100 Black Men of Atlanta. This year has been pivotal in our mission to mentor and empower students in the communities we serve through education, economic development, and community engagement.

We have improved financial policies and procedures, updated bylaws, and improved our governance and financial models. Our mentorship initiatives have expanded significantly. Through Saturday school, mentorship circles, and community service projects, we witnessed a remarkable increase in member engagement compared to last year. This growth underscores the demand for our programs and our commitment to addressing the unique challenges faced by Black youth.

We successfully executed six priorities of our strategic plan to include improved communications internally amongst our members and externally with our stakeholders. Our member intake and engagement process has improved, resulting in the retention of new members. Our fundraising strategy has been expanded to attract corporate and more individual donors. The results of our organizational growth place the 100 Black Men of Atlanta in a better position to stand in front of our funders and communicate our accountability measures and stewardship of their monetary resources to generate significant impacts on students and communities. Improvements in financial and operational controls "Bolstered confidence that our historical stakeholders have is at an all-time high." They understand what we have done to change internal practices, especially regarding programmatic efforts. Our improved financial controls and ability to communicate measurable programmatic impacts are significant positive indicators of our work over the past year.

Looking ahead, we aim to diversify our funding sources further and strengthen partnerships that amplify our outreach. We are committed to transparency and accountability, ensuring that every dollar contributes meaningfully to our mission.

Thank you for your continued support and belief in the power of mentorship. Together, we are making a significant impact in the lives of our students in Atlanta, and we look forward to building on this foundation in the years to come.

Signey D. Barron

Sidney D. BarronChairman of the Board, 100 Black
Men of Atlanta

"Our organization is well positioned to continue to deliver on our mission and continue to be that beacon in the community for hope, to be that beacon in a community for inspiration to our young men and young women, and to be that source of resource for these young men and young women to reach their full potential."

LETTER FROM THE EXECUTIVE DIRECTOR & CHIEF OPERATING OFFICER

Maya Angelou once wrote, "People will forget what you said, people will forget what you did, but people will never forget how you made them feel." Reflecting on the past year, I hope our students, parents, and communities remember how deeply we cared for them during these challenging times. The 100 Black Men of America (100 BMA) Board of Directors and I, alongside our corporate and philanthropic partners, have steadfastly committed to bridging educational and resource gaps for children and families.

Through collaborations with foundations and corporate sponsors, we have worked to ensure that communities receive the support they need. Our members stepped in to provide rental and utility assistance to families in crisis, and we secured funding to offer tutorial support to help students recover from the learning loss experienced due to school closures. The challenges of the pandemic forced us to refine our focus and execute a two-generation approach to supporting young people academically, socially, and emotionally and empowering their parents.

One example is our funding from Google, which enabled us to help parents gain certifications and improve their digital literacy skills. This two-generational strategy aligns seamlessly with our economic uplift and empowerment mission for families and children.

We have partnered with leading organizations such as Fernbank Science Museum, Microsoft, Grove Park Foundation, the Hispanic Chamber of Commerce, Gas South, and Georgia Power to expand our student support services further. Georgia Power's research highlighted the urgent need to expand STEM education and workforce development, particularly in robotics and engineering. As a result, they have invested significantly in our Robotics programming, helping us enhance access to cutting-edge technology and hands-on learning experiences for our students. The support from Georgia Power and Gas South has provided the resources needed to equip young minds with the tools and knowledge to thrive in an increasingly technology-driven world.

Strengthening Community Connections

Creating spaces for our community members to share their stories is essential to our work. Recognizing the importance of connection, I initiated Saturday Coffee Shop Conversations. Our members and community residents can engage in rich, transparent discussions about our work in this safe and welcoming environment.

"We have steadfastly committed to bridging educational and resource gaps for children and families."

These conversations serve a dual purpose:

- 1. They increased awareness about the comprehensive services 100 BMA offers.
- 2. They allow us to listen to the community, ensuring our initiatives align with their needs and foster stronger partnerships for meaningful change.

Engaging in open dialogue builds trust and creates a foundation for collaborative problem-solving that empowers the communities we serve.

A Legacy of Sustainable Impact

Internal and external change is central to my vision and legacy. Internally, I am committed to strengthening our organizational infrastructure by implementing robust monitoring and evaluation systems that measure our impact on students and families. Establishing a data-driven approach will allow us to narrate our story of success and progress better.

By integrating Key Performance Indicators (KPIs), we will:

- Measure the specific impact of membership-driven mentoring programs.
- Track academic outcomes to ensure we are making a tangible difference.
- Launch longitudinal studies to follow students through college and into the professional workforce, assessing how our support influences their long-term success.

Ultimately, my legacy will be defined by:

- Developing internal systems for data collection and analysis.
- Rebuilding the trust and credibility of 100 BMA.
- Revitalizing our organization's role in empowering families and children.

As we move forward, I am committed to ensuring that 100 BMA remains at the forefront of positive change, helping families and children experience the love, care, and opportunities they rightfully deserve.

With gratitude and commitment,

Louis Negrón, Sr.

Executive Director & Chief Operating Officer, 100 Black Men of Atlanta

"Establishing a datadriven approach will allow us to narrate our story of success and progress better."



OUR VISION

100 Black Men of Atlanta, Inc. will become the city's strongest, most self-reliant African-American volunteer organization focused on education, enrichment and empowerment.

FOUR FOR THE FUTURE

The 100 Black Men of Atlanta programs follow the Four for the Future pillars of mentoring, education, health and wellness and economic empowerment to ignite leadership within mentors, mentees, and community leaders worldwide.





Scan the QR code to learn more about Project Success



MENTORING

A key feature of the 100 Black Men of Atlanta is their commitment to mentoring young people.

Members of the 100 BMA believe that a young person's access to mentors and the young person's well-being are highly correlated. The prevailing perspective is that guidance from mentors decreases students' chances of dropping out of school or falling off the pathway to college and future careers. During the 2023 Fall semester, approximately 90 mentors spent 20- or 24-hours mentoring students. There were 15 mentors that spent 24 to 32 hours mentoring students.

Frequency of Mentoring Hours 80 40 20 20, 24 24, 28 28, 32 32, 36 Total Hours

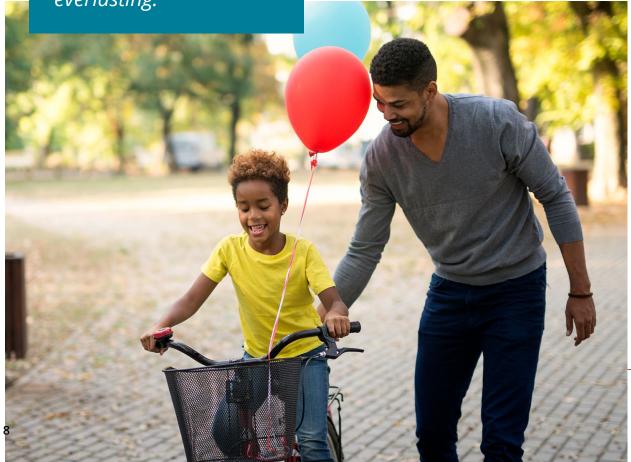
Middle and high school students in the Atlanta Public School system are paired with mentors from the 100 BMA membership pool, young professionals who are members of the Emerging 100, and college students who are members of the Collegiate 100. These mentors ensure all Project Success students receive group mentoring or one-to-one mentoring, both of which are integral to the Saturday Academy and summer programming activities. Mentoring experiences that start in Project Success frequently leads to long-term, one-on-one mentor relationships.

100 BMA'S FATHERHOOD INITIATIVE

The 100 BMA's Fatherhood Initiative for responsible fatherhood was launched in 2023 to promote healthy father-child relationships, marriages, economic stability, and family emotional well-being through workshops, case management, and networking opportunities. The initiative is geared towards fathers who are facing socioeconomic challenges or who have previously been incarcerated in the Atlanta area. The program is designed to help adult fathers establish or strengthen relationships with their children and their spouse or partner.

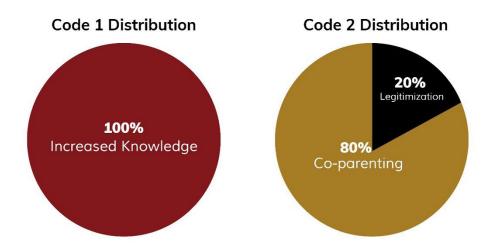
The Fatherhood Initiative objectives were to: a) foster healthy engagement between father-child, father-significant other, and the whole family unit, and b) re-engage fathers facing socioeconomic challenges in the care and upbringing of their children. The objectives of the program were supported by three core tracks: a) biweekly access to Life Coaches, b) monthly workshops, classes, or seminars that focused on topics or activities to assist in gaining knowledge that can be used to remove barriers to parenting success and c) engage fathers in a cohort model of social networking activities where they share experiences and socialize. Participants expressed their thoughts about how the program increased their knowledge about co-parenting.

"To this day, I still speak with both men and have a relationship that is everlasting."



Fatherhood Initiative 2023

QUOTES FROM PARTICIPANTS	CODE 1	CODE 2
Make sure I can understand being a young man being a new father	Increased knowledge	Co-parenting
Being there gave me a lot of information. Things I didn't know about being a father.	Increased knowledge	Co-parenting
It's always something new. It's always a learning tool.	Increased knowledge	Co-parenting
Something that we actually use is meant to help better ourselves	Increased knowledge	Co-parenting
They had various people to come in and talk from a professional level.	Increased knowledge	Co-parenting
I didn't know even if you're the kid's father you were not able to make a decision	Increased knowledge	Co-parenting
Had I gotten this information with my first child, it would have helped set things in place for my second	Increased knowledge	Co-parenting
They break it down line by line what I need to do on my end to get those rights back	Increased knowledge	Co-parenting
Just the whole legitimization process.	Increased knowledge	Legitimization
The legitimization, understanding that portion that really open my eyes	Increased knowledge	Legitimization



OUR IMPACT

100 SCHOLARS ROBOTICS ALLIANCE

A featured program at the 100 Black Men of Atlanta is the 100 Scholars Robotics Alliance.

The 100 Scholars Robotics Alliance (100 SRA) is a program of Project Success of the 100 Black Men of Atlanta, Inc. The 100 SRA was designed to inspire young people's interest and participation in Science, Technology, Engineering and Math (STEM).

The mission is to lead in exposing and engaging our youth, particularly the underserved, to STEM activities through robotics and to create positive communities.

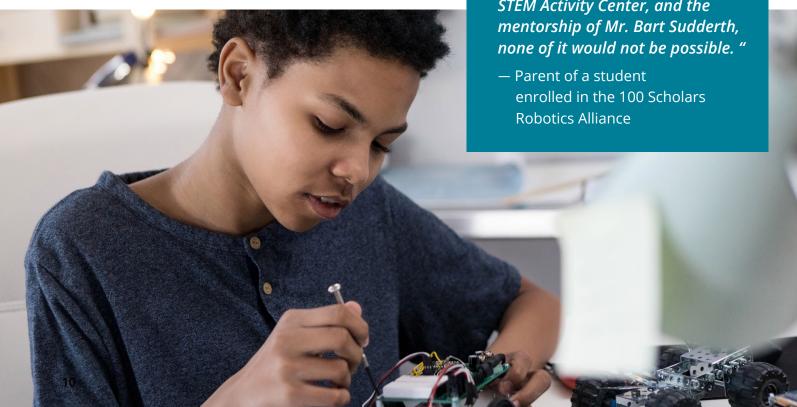
The goal is to expand outreach throughout the community in pursuit of greater STEM exposure. This groundbreaking after-school and summer program provides students with hands-on opportunities to plan, build, test, and modify robots. Students learn Python, a computer programming software, to modulate robots' behaviors.

During 2023, the 100 Scholars Robotics Alliance teams participated in the FIRST Tech Challenge in The Marist FTC League and in the FIRST Robotics Competition.

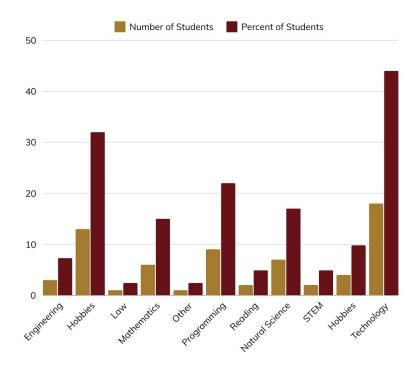
"Our school enrollment for 2023-2024 will increase from 200 to 425 scholars. With this increase, I'm more than certain the desire for programs such as these will be in demand at the school."

Parent of a student
 enrolled in the 100 Scholars
 Robotics Alliance

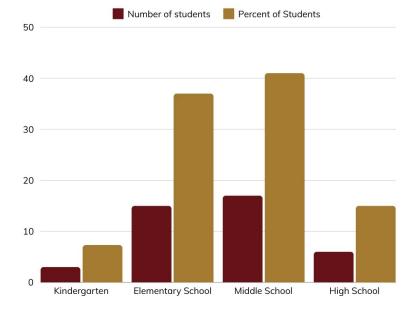
"On April 2, 2023, I had the pleasure of taking FIRST LEGO League Team #59336 to the Regional Adventist Robotics Competition in Raleigh, NC where our rookie team competed against majority private school teams from six states and won the Breakthrough Award. Had it not been for the 100 Black Men of Atlanta, The Johnson STEM Activity Center, and the mentorship of Mr. Bart Sudderth, none of it would not be possible."



STEM Interest



Grade Levels



Summer Robotics 2024 STEM Interests

The most popular student interests included technology (44%), hobbies (32%), and programming (22%).

Summer Robotics 2024 Grade Levels

There were 41 students registered for the Summer 2024 robotics program. The average age for the sample was 10.56. Most students were rising to elementary (37%) or middle school (41%).

"The best part [of Project Success] is having a mentor you can rely on."

Parent of a student
 enrolled in the 100 Scholars
 Robotics Alliance

"[The best part of Project Success is] being around positive role models and encouraging mentors."

 Parent of a student enrolled in the 100 Scholars Robotics Alliance

OUR IMPACT

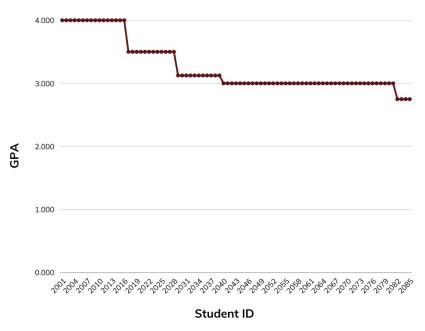


PROJECT SUCCESS

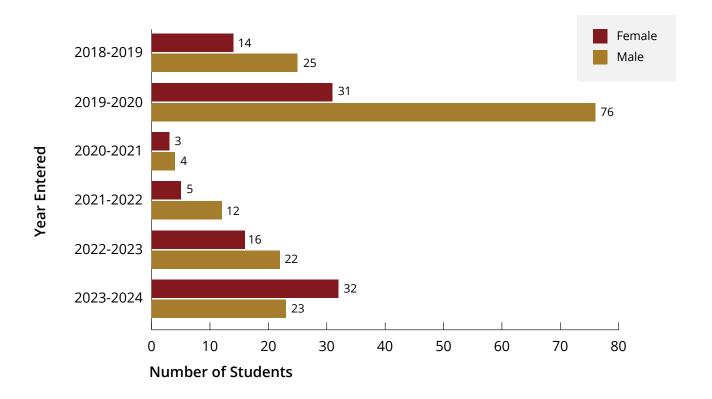
PROJECT SUCCESS HAS THREE SPECIFIC GOALS:

- 1. Provide academic support geared towards preparing students for college and future careers in technology, business, law, and finance,
- 2. Leverage the career experiences of the 100 Black Men of Atlanta members, and
- 3. Increase high school students' mathematics, reading, and writing proficiency and expose students to a variety of study skills to support current and future learning goals.

GPA Semester 1



Project Success Student Enrollment (2019-2024)



"[The best part of Project Success is] exposure to great opportunities and family-like environment."

Parent of a student enrolled in the 100 Scholars
 Robotics Alliance

"My son enjoys spending time with other students who are motivated to do well."

Parent of a student enrolled in the 100 Scholars
 Robotics Alliance

"I like that mentors and college students lead your program."

Parent of a student enrolled in the 100 Scholars
 Robotics Alliance

"My child can relate to and learn from academically and culturally."

Parent of a student enrolled in the 100 Scholars
 Robotics Alliance





Education Support

- The 100 BMA made it easier to study and earn my degree.
- The 100 BMA made sure that my books were paid for.

Financial Support

- The members and employees of the 100 Black Men of Atlanta helped fill a void for me.
- The 100 BMA called and texted to check on me.

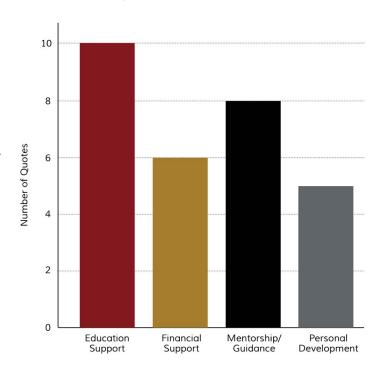
Financial Support

- The 100 BMA provided resources that my school did not offer including access to tutors after school hours, computer and printing access.
- Through the 100 BMA, I was able to get High School Readiness classes, College Prep, and numerous opportunities to be challenged and grow.

Financial Support

- The 100 BMA has been good to me.
- Always seeing that I could be a great man despite my tendencies to get into trouble every now and then.

Impact of Project Success: Categorized Student Quotes



SUMMFR 2024

INVENTION AND INNOVATION

INVENTION AND INNOVATION

During the summer of 2024, invention and innovation lessons were designed for students to learn about a new inventor or pioneer each week. Students were able to gather information through a brief presentation and creatively present it on Friday of each week. The Invention and Innovation lesson combines curriculum from the Young Inventors Project book and activities involving prominent and unsung inventors and innovators in STEM.

"The members and employees of the 100 Black Men of Atlanta helped fill a void for me."

- Student enrolled in the 100 Scholars Robotics Alliance

"I had the honor of attending the 100 Black Men of Atlanta annual conferences held in Orlando, New York, and Ft. Lauderdale."

 Student enrolled in the 100 Scholars Robotics Alliance

attend and graduate from college and



YOUTH INVENTORS PROJECT

The Young Inventors Project used the LEGO Mindstorms curriculum as a platform to provide creative projects for the students. Students developed their creativity, engineering, programming and teamwork and communication skills through learning the process of invention. In learning about past and current innovators and inventors in STEM, students were able to gain an appreciation of their potential in the STEM field.

LEGO MINDSTORM EV3

LEGO Mindstorm lessons were designed for students to learn the basics of LEGO Mindstorms EV3 system. Students learned innovative solutions and challenges of the EV3 system. Below is a description of curriculum modules within the EV3 Design Engineering course.

COMPUTER SCIENCE

Using LabVIEW programming, students learned Java and Python. Learning these computer programs allowed students to develop mobile applications to complete challenges with the Tetrix Robotics platform. Activities were designed for students to become more proficient with LabVIEW programming through the FIRST Robotics Competition platform.

NASA AND THE INTERNATIONAL SPACE STATION ROBOTICS

Activities in this curricula module were structured to allow students to gain an appreciation of space exploration and its connection to robotics. Students learned of inspirational STEM Pioneers that paved the

way for space exploration. Students explored the unmanned vehicles that have traveled through space (i.e. Curiosity Rover, Sojourner Rover, Galileo, Voyager etc.).

"It was crucial point in my life as I was transitioning from a juvenile to a young adult, which is one of the most crucial years in a young person's life."

COLLEGIATE 100

Collegiate 100 of Atlanta was the original formation of the 100 Black Men of Atlanta, mentoring and professional development activities with Atlanta Metro college students. In 2020, the 100 Black Men of Atlanta established a formal presence at three metro Atlanta colleges: Morehouse College, Spelman College, Georgia State University, and Oglethorpe University.

The mission of the Collegiate 100 of Atlanta Career Pipeline Program is to assist college students in developing their unique gifts and talents into marketable attributes to launch them into successful careers.

Our comprehensive curriculum equips the next generation of global leaders with the necessary skills to find and sustain a career and advance in their chosen profession. In 2024, there were a total of 206 Collegiate 100 students. Most of the students attended Morehouse or Spelman College. There were 126 men and 80 women students participating in Collegiate 100.

2024-2025 Collegiate 100	Active Members	Men	Women
Morehouse College	108	108	0
Oglethorpe University	21	12	9
Spelman College	62	0	62
Georgia State University	15	6	9
Total	206	126	80

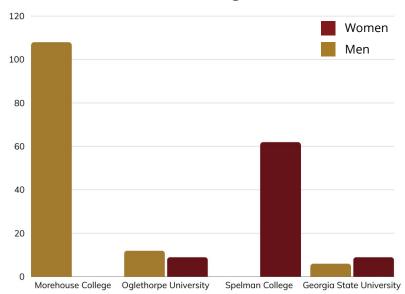


THE EMERGING 100

Founded in 2010, the Emerging 100 of Atlanta serves as the official young professional auxiliary of the 100 Black Men of Atlanta, Inc. Atlanta is the flagship chapter of the Emerging 100 within the 100 Black Men of America system. Composed of 115 high-achieving young men aged 25-35, representing various professions, the Emerging 100 is dedicated to youth's academic and vocational success at B.E.S.T. Academy High School and metro-Atlanta chapters of the Collegiate 100. The Emerging 100 hosted quarterly community service and programming initiatives and provided mentoring and professional development services to nearly 300 high school and college students.

"The 100 BMA provided resources that my school did not offer including access to tutors after school hours, computer and printing access."

2024-2025 Collegiate 100





Project Success College Student Alumni: College Location Map



Alabama A&M Alabama State University Auburn University Tuskegee University

FLORIDA

Bethune Cookman U. Florida A&M University of Florida

GEORGIA

Agnes Scott Albany State University Atlanta Metropolitan College Berry College Clark Atlanta University Clayton State University Columbus State University Dalton State College **Emory University** Fort Valley State University Georgia College and State U Georgia Institute of Technology Georgia Perimeter College Georgia Piedmont College Georgia Southern University Georgia State university Kennesaw State University Middle Georgia State University Morehouse College Oglethorpe University Paine College Savannah State Spelman College University of Georgia University of North GA University of West Georgia Valdosta State University

INDIANA

Notre Dame University of Purdue

KENTUCKY

University of Louisville

LOUISIANA

Grambling University Louisiana State University Southern University

MASSACHUSETTES

Mount Holyoke College

MISSISSIPPI

Jackson State University

NEW JERSEY

Rider University

NEW YORK

Syracuse University U.S. Military Academy West Point

NORTH CAROLINA

Johnson C. Smith North Carolina A&T

OHIO

Central State U. The College of Wooster

PENNSYLVANIA

University of Pennsylvania

SOUTH CAROLINA

Citadel
Furman University
Presbyterian College
South Carolina State University
University of South Carolina

TENNESSEE

East Tennessee State U. Vanderbilt University

TEXAS

Rice University

VIRGINIA

Liberty University Hampton University Regents University Virginia State University

DC

Howard University

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\$25,000-\$99,999

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100 BLACK MEN OF ATLANTA, INC.

STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2023

SSETS	
urrent Assets	
Cash and Cash Equivalents	\$ 608,013
Accounts Receivable	232,234
Settlement Receivable, Current	8,667
Prepaid Items	1,500
Total Current Assets	850,413
Noncurrent Assets	
Long-Term Investments	671,080
Right of Use Asset	24,652
Total Non current Assets	695,733
Total Assets	\$ 1,546,146
urrent Liabilities Accounts Payable Accrued Liabilities	\$ 36,35i
Deferred Revenue	277,000
Total Current Liabilities	343,773
Noncurrent Liabilities	
Right of Use Lease Liability	26,65
Line of Credit	483,369
Total Noncurrent Liabilities	510,026
Total Liabilities	853,799
ET ASSETS	
	692,343
Without Donor Restrictions	
Without Donor Restrictions With Donor Restrictions	
	692,347

100 Black Men of Atlanta, Inc. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Totals 2023	
PUBLIC SUPPORT AND REVENUES				
PUBLIC SUPPORT				
Individuals	\$ 820,704	\$ 7,466	\$ 828,170	
Corporate	179,485	775,818	955,302	
Governmental Grants		56,928	56,928	
Total Public Support	1,000,189	840,212	1,840,401	
REVENUES				
Member Dues and Assessments	90,457	-	90,457	
Special Events	408,665		408,665	
Net Appreciation of Investments	20,227	-	20,227	
Investment Earnings		9,886	9,886	
Total Revenues	519,350	9,886	529,236	
OTHER INCOME				
Gain on Sale of Assets	4,936	-	4,936	
Settlement Income	510,841	-	510,841	
Miscellaneous Income	2,000		2,000	
Total Other Income	517,777	-	517,777	
Total Public Support and Revenues Before				
Reclassifications	2,037,316	850,098	2,887,414	
Net Assets Released from Restrictions:		/		
Restrictions Satisfied by Payments	850,098	(850,098)	-	
Total Public Support and Revenues After				
Reclassifications	2,887,414		2,887,414	
EXPENSES				
Program Services:				
Special Events	534,624	-	534,624	
Project Success	410,484 921,488	-	410,484	
Other Programs Total Program Services Expenses	1,866,597		921,488 1,866,597	
Support Services: Mgmt and General	1,207,657		1,207,657	
Total Expenses	3,074,254		3,074,254	
TOTAL EXPENSES			3,014,234	
NET ASSETS				
Changes in Net Assets	(186,840)	-	(186,840)	
Prior Period Adjustment	(36,647)	-	(36,647)	
Net Assets, Beginning of the Year	915,834		915,834	
Net Assets, End of the Year	\$ 692,347		\$ 692,347	

100 Black Men of Atlanta, Inc. STATEMENTS OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2023

	Program Services		Supporting Services			
	Special Events	Project Success	Other Program	Total	Mgmt & General	Total
PERSONNEL						
Salaries and Wages	\$ -	\$ 235,884	\$ 106,518	\$ 342,402	\$ 119,200	\$ 461,602
Payroll Taxes and Benefits		54,452	24,589	79,041	27,516	106,557
Total	-	290,335	131,107	421,442	146,717	568,159
PROGRAM ACTIVITIES						
Program Expenses	482,264	46,608	213,189	742,061	28,300	770,361
Contractual and Professional	7,953	44,580	179,030	231,564	228,746	460,310
Scholarships and Tuition	-	6,000	112,016	118,016	1,968	119,984
Meetings and Conference	5,750	-	2,964	8,714	-	8,714
Meals	4,442	6,483	38,516	49,440	546	49,986
Travel	-	-	16,134	16,134	25,823	41,957
Marketing & Promotions	21,920	-	64,434	86,353	70,763	157,116
Security Expense	-	-	4,786	4,786	-	4,786
BUILDING OPERATIONS						
Awards and Grants	-	12,000	13,043	25,043	-	25,043
Charitable Contribution	8,500	4,478	83,317	96,295	16,716	113,011
Other	1,416	-	24,974	26,390	77,149	103,539
Office Supplies	1,440	-	-	1,440	33,638	35,078
Taxes, Licenses and Fees	-	-	-	-	266	266
Insurance	-	-	-	-	13,238	13,238
Depreciation and Amortization	-	-	10,785	10,785	27,546	38,331
Bad Debt	-	-	-	-	463,000	463,000
Payroll Processing Fees	-	-	16,150	16,150	3,539	19,689
Shipping, Copying, and Printing	199	-	7,999	8,198	5,894	14,092
Interest Expense	-	-	-	-	38,796	38,796
Repairs and Maintenance	-	-	-	-	703	703
Equipment Rentals	740	-	3,045	3,785	24,310	28,095
Total	\$ 534,624	\$ 410,484	\$ 921,488	\$ 1,866,597	\$ 1,207,657	\$ 3,074,254

100 Black Men of Atlanta, Inc. STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2023

CASH FLOWS FROM OPERATING ACTIVITIES	
Changes in Net Assets	\$ (186,840)
Adjustments to reconcile net income to net cash provided by operating activities:	
Used in Operating Activities:	
Prior Period Adjustment	(36,647)
(Increase) in Settlement Receivable	(8,667)
(Increase) in Accounts Receivable	(286,220)
(Decrease) in Accounts Payable	(25,005)
(Increase) in Accrued Liabilities	30,423
(Increase) in Deferred Revenue	218,860
(Increase) in Other Current Liabilities	 30,286
Net Cash from Operating Activities	 (263,810)
CASH FLOWS USED IN INVESTING ACTIVITIES	
Disposal of Property and Equipment, Net	120,895
(Decrease) in Right of Use Asset	112,092
Unrealized (Gain) on Investment	26,397
(Increase) in Prepaid Items	(1,500)
Net Cash Used In Investing Activities	257,884
CASH FLOWS FROM FINANCING ACTIVITIES	
Proceeds from Line of Credit	158,369
(Decrease) in Right of Use Lease Liability	(110,087)
Net Cash Used In Financing Activities	48,282
Net Increase in Cash and Cash Equivalents	42,356
Cash and Cash Equivalents, Beginning of Period	565,657
Cash and Cash Equivalents, End of Period	\$ 608,013



MENTORING • EDUCATION • ENRICHMENT • EMPOWERMENT







The mission of the 100 Black Men of Atlanta, Inc. is to improve the quality of life by enhancing educational and economic opportunities, with a focus on African-American youth in the Atlanta community. Through mentorship and community engagement, they aim to empower the next generation to achieve their potential and build a brighter future.

