



100 Black Men of Atlanta's Louis Negrón named one of Georgia's 50 Most Influential Latinos

Atlanta, September 1, 2021. - Louis Negrón, executive director and COO of 100 Black Men of Atlanta, has been named one of Georgia's 50 Most Influential Latinos by the Georgia Hispanic Chamber of Commerce.

Negrón, an Afro-Latino whose parents are from Puerto Rico, was named to lead 100 Black Men of Atlanta in February. The nonprofit provides college preparatory services and mentorship to at-risk Atlanta youth.

Negrón gained his first nonprofit experience as an intern with the Children's Defense Fund, headed by famed children's rights activist Marian Wright Edelman. After a decade-long stint in higher education, he returned to the nonprofit world, where over the years he worked with agencies such as Year Up, United Way of Atlanta, United Way of Transylvania County, Operation HOPE and Supportive Housing Communities.

The Most Influential list includes people from business, sports, entertainment and politics.

The 2021 members of the 50 Most Influential Latinos of Georgia will be honored Sept. 1 at Truist Park.

About 100 Black Men of Atlanta, Inc.

100 Black Men of Atlanta, Inc. is a non-profit organization providing college preparatory services and mentorship to at-risk, Atlanta youth through its flagship program Project Success. Since its inception in 1987, 100% of the students who complete Project Success have graduated from high school and 80% have graduated from college in four years, far outpacing the national averages.

Project Success is differentiated by the strength of its civic-minded mentors who comprise the membership of the organization. Members dedicate their time and talent to helping boys and girls break the cycles of poverty, under-achievement and violence that plague their communities thus enabling them to seek their highest potential.

Visit www.100blackmen-atlanta.org for information and to make charitable contributions to Project Success.

MEDIA CONTACT:

Gina Espinosa-Meltzer gespinosa@hopebeckham.com

(404) 229-4540