

APRIL
13



SPONSORSHIP BROCHURE

ST IVES COUNTRY CLUB

Monday, April 13, 2026

1 St Ives Country Club Dr
Johns Creek, GA 30097

Monday, April 13, 2026, is a beautiful day for golfing and giving back! Join the **100 Black Men of Atlanta, Inc.** for its **34th Annual 100 Golf Classic** presented by **Georgia Power** at St. Ives Golf and Country Club in Johns Creek, Georgia. This fundraiser benefits our program initiative, **Project Success** which improves the quality of life by supporting and enhancing educational and economic opportunities, particularly for African-American youth in the Atlanta community. Tournament participants will enjoy 18 holes of golf; contests such as the longest drive and closest to the pin; a silent auction, gourmet food on the course, and more! Also, for the ladies who would like to network while they work on their game, we will host the **18th Annual Ladies Golf Clinic** which focuses on different aspects of the game from putting, chipping, iron play, and driving.



EVENT SCHEDULE

- 8:00 A.M.** Golfer Check-In & Breakfast
- 10:00 A.M.** Shotgun Start
- 12:30 P.M.** Ladies Clinic Check-in & Lunch
- 1:00 P.M.** Ladies Clinic Start
- 3:30 P.M.** 19th Hole Reception

TOURNAMENT CHAIRS

Michael K. Anderson
President & CEO
Georgia Power Foundation, Inc.
Retired

Dr. Mark S. Berry
SVP of Environmental Affairs
Georgia Power
SVP of Research, Environment
and Sustainability
Southern Company Services

EVENT CO-CHAIRS

Morris Little, Esq.
Taylor Duma LLP

Charles Broom
Rieles Group

Shofaetiyyah Watson
The Edmond Firm

Steven Simmons
Retired
The Coca-Cola Company

Otis Threatt, Jr.
Lieneur, Inc.

Chris Gilmore
Townsend & Lockett, LLC



100 Black Men of Atlanta, Inc. is a non-profit organization providing college preparatory services and mentorship to at-risk Atlanta youth through its flagship program, **Project Success**. Since 1987, **Project Success** has been differentiated by the strength of its civic-minded mentors, who comprise the organization's membership. Members dedicate their time, talent, and resources to helping youth and young adults gain educational and career opportunities that put them on pathways to productive lives.

ABOUT OUR ACCLAIMED YOUTH PROGRAM

Project Success is distinguished by the one-on-one mentorship provided by **100 Black Men of Atlanta** members who dedicate their time, talent, and resources to developing a new generation of community leaders. [Learn more about our programs:](#)



100 GOLF CLASSIC SPONSORSHIP LEVELS

\$50,000 PRESENTING SPONSOR

Sponsorship provides financial support to send eighty (80) B.E.S.T. Academy students to participate in monthly Engineering / STEM Pathways of Development Success (PODS) Training for 1 year.

Sponsorship at the level receives:

- 16 Golfers
- Logo in 1st position on Electronic Leaderboard in team photos
- Logo on 18 sets of Tournament Tee Markers
- Logo on all Hole Signs
- Logo on 4 Cart Path Stamps
- Logo on 18 Tournament Pin Flags
- Opportunity to host an on-course contest

\$25,000 MENTORING SPONSOR

Sponsorship provides financial support to send ten (10) students to college for (1) semester.

Sponsorship at the level receives:

- 12 Golfers
- Logo in 2nd position on Electronic Leaderboard in team photos
- Logo on 4 Cart Path Stamps
- Logo on 6 Hole Signs
- Opportunity to host an on-course contest

\$10,000 EDUCATION SPONSOR

Sponsorship provides financial support for eight (8) students to participate in 100 Scholars Robotics Alliance and FIRST Tech Challenge [FTC] for a year.

Sponsorship at the level receives:

- 8 Golfers
- Logo in 3rd position on Electronic Leaderboard in team photos
- Logo on Driving Range Signage
- Logo on 4 Hole Signs

\$6,000 ENRICHMENT SPONSOR

Sponsorship provides financial support for three (3) students to participate in Saturday School for a year.

Sponsorship at the level receives:

- 4 Golfers
- Logo on all player Golf Carts
- 2 LARGE hole signs
- Logo scrolling on Electronic Leaderboard

\$4,000 COMMUNITY SPONSOR

Sponsorship provides financial support for (1) student to participate in 100 Scholars Robotics Alliance and FIRST Robotics Competition [FRC] for a year.

Sponsorship at the level receives:

- 4 Golfers
- Logo on 1 Hole Sign
- Provides Students' Books for 1 semester

\$500 HOLE SPONSOR

Sponsorship provides a student at The B.E.S.T. Academy an opportunity to participate in My Brother's Keeper for a school year.

Sponsorship at the level receives:

- Logo recognition on 1 Hole Sign



LADIES GOLF CLINIC SPONSORSHIP LEVELS

\$15,000 LADIES CLINIC PRESENTING SPONSOR

Sponsorship provides financial support for six (6) students to attend college for one (1) semester.

Sponsorship at the level receives:

- 16 Participants
- Logo branded on all Ladies Golf Clinic signage
- Dinner at the 19th Hole Reception for participants

\$10,000 LADIES CLINIC CORPORATE SPONSOR

Sponsorship provides financial support for eight (8) students to participate in 100 Scholars Robotics Alliance and FIRST Tech Challenge [FTC] for a year.

Sponsorship at the level receives:

- 8 Participants
- Logo branded at 2 Ladies Golf Clinic stations
- Dinner at the 19th Hole Reception for participants

\$3,000 LADIES CLINIC EXECUTIVE SPONSOR

Sponsorship provides financial support for (1) student to participate in 100 Scholars Robotics Alliance for a year.

Sponsorship at the level receives:

- 4 Participants
- Logo branded at 1 Ladies Golf Clinic station
- Dinner at the 19th Hole Reception for participants

\$250 LADIES CLINIC SINGLE PARTICIPANT

Sponsorship provides a student at The B.E.S.T. Academy an opportunity to participate in All PRO Dads for a school year.

Sponsorship at the level receives:

- Participation in the ladies' clinic
- Dinner at the 19th Hole Reception for participant





PRESENTED BY
 Georgia Power



RESERVE YOUR SPOT!

<https://bit.ly/100golfclassic2026>