



Impact Report 2024

Preparing for the Future, While Impacting the Present. The 100 Black Men of Atlanta Strengthens Educational and Economic Opportunities for African-American Youth Through Mentoring, Education, Health and Wellness, and Economic Empowerment

Prepared By Lloyd Media Group



Table of Contents

Leadership & Governance 3

- Board of Directors - Officers
- Board of Directors - At-Large Directors
- Chairman's Letter
- Mission, Vision & Four for the Future

Program Impact 9

- Project Success: Transforming Lives
- Summer of Invention & Innovation
- 100 Scholars Robotics Alliance
- Project Success Outcomes

Our Community 15

- Collegiate 100
- Emerging 100 of Atlanta
- Feature Stories
- Feature Stories

Community Partners 20

- Financial Literacy & POD Programs
- Partners & Sponsors

Financial Overview 23

- Financial Snapshot
- Community Partners & Donors
- Signature Events

Leadership & Governance

Meet The Leaders Guiding Our Mission

Our Dedicated Board of Directors and Leadership Team Bring Diverse Expertise, Strategic Vision, and Unwavering Commitment to Empowering the Next Generation



Board Of Directors – Officers

Meet The Dedicated Individuals Guiding Our Mission And Driving Positive Change In The Community For The 100 Black Men Of Atlanta

Sidney D. Barron

Board Chairman

Vice President Manufacturer Relations
Asbury Automotive Group

Aaron N. Swain

Chairman Elect

President/Co-Owner, Columbia Residential
Properties, LLC

Keith I. Milner

Immediate Past Chairman

Managing Partner/Co-Founder
Coaching Catalyst, LLC

Steve S. Julal, MBA, CPA

Treasurer

President
VAAS Professionals, LLC

Marvin E. Flewellen, CFA

Financial Secretary

Head of Client Management, Investments
Invesco Ltd.

Joseph L. Wilson, Esq.

Parliamentarian

Co-Founder and Managing Partner
Wilson Rowley, LLC

Board Of Directors – Officers

Meet The Dedicated Individuals Guiding Our Mission And Driving Positive Change In The Community For The 100 Black Men Of Atlanta

Bishop William Murphy III

Chaplain

Founder and Lead Pastor
The dReam Center Church of Atlanta

Carl C. Hill, MBA, PMP

Historian

Executive Director-External Affairs
Atlanta Public Schools

Jerrell M. Moore

Secretary

Senior Executive Vice President,
Chief Human Resources & Diversity Officer
Cadence Bank

Kevin A. Gooch

General Counsel (ex-officio)

Partner
Holland & Knight, LLP

Rev. Louis E. Negrón, Sr., MSA, MACM

Executive Director/COO (ex-officio)

100 Black Men of Atlanta

Board Of Directors – At-Large Directors

Our At-Large Directors Offer Diverse Expertise and Leadership to Steer Our Mission

Joel Alvarado

At-Large Director

Vice President for Strategy and Engagement
Partnership, Southern Equity

Joshua E. Byrd Sr.

At-Large Director

Program Chair & Professor
American Intercontinental University

Pedro P. Cherry

At-Large Director

President and CEO, Atlanta Gas Light &
Chattanooga Gas Companies

Greg Clay

At-Large Director

Commissioner, Mayor's Office of Constituent
Services, City of Atlanta

Sherman T. Hampton

At-Large Director

National Account Executive
Rollins, Inc.

Sylvester J. Harris, Jr.

At-Large Director

Founder, President & Chief Executive Officer
S.J. Harris & Company, Inc.

Mark C. O'Riley

At-Large Director

Attorney, Office of General Counsel
IBM

Antrell D. Tyson Esq.

At-Large Director

Regional Director, U.S. Department of Health and
Human Services

Christen Wright

At-Large Director

Vice President of Product Management
MSU Federal Credit Union

Chairman's Letter

Dear Friends and Supporters,

At the 100 Black Men of Atlanta, we believe that every young person deserves to be seen, supported, and challenged to reach their highest potential. The pages that follow reflect that belief in action—through mentorship, education, and opportunity that changes not just individual lives, but the future of our community.

In 2024, our mission came to life in powerful ways. Through the dedication of our members, partners, and volunteers, we guided more than 100 young men and women through leadership development and mentorship, helping them build confidence, character, and direction. Our Project Success scholars once again reminded us what is possible when expectations are high and support is consistent—achieving a 100% high school graduation rate and continuing on to college, military service, and careers that once felt out of reach.

We also continued to invest in the future of innovation. Through hands-on STEM learning and the 100 Scholars Robotics Alliance, students across Georgia discovered new possibilities—designing, building, and problem-solving in ways that prepare them for tomorrow's workforce. Today, a growing number of our scholars see themselves as engineers, technologists, and leaders in fields shaping the world ahead.

Equally important is how we steward the trust placed in us. In 2024, nearly 80% of our resources were directed straight into programming, ensuring that donor dollars translate into real impact—classrooms strengthened, mentors present, and pathways created. This commitment to accountability allows us to serve with integrity and plan confidently for the future.

None of this work happens alone. It is fueled by mentors who show up week after week, partners who invest generously, and supporters who believe—deeply—that our young people are worth it. On behalf of the Board of Directors, I thank you for standing with us.

As we look ahead, our purpose remains clear: to prepare the future while impacting the present, and to ensure the next generation is equipped not only to succeed, but to lead.



Chairman of the Board

With Gratitude and Resolve,

Sidney D. Barron

Vice President Manufacturer
Relation, Asbury Automotive
Group

Our Mission & Vision

Mission

To Improve the Quality of Life by Supporting and Enhancing Educational and Economic Opportunities, Particularly for African-American Youth in the Atlanta Community

Vision

To Become The City's Strongest, Most Self-Reliant African-American Volunteer Organization Focused On Education, Enrichment And Empowerment

Four for the Future

The 100 Black Men of Atlanta programs follow the **Four for the Future** pillars of mentoring, education, health and wellness, and economic empowerment to ignite leadership within mentors, mentees, and community leaders worldwide



Mentoring

Building meaningful relationships that guide and inspire the next generation of leaders through personal connection and support.



Health & Wellness

Promoting physical and mental well-being through comprehensive programs that support healthy lifestyles and positive choices.



Education

Providing academic support and enrichment programs that prepare students for college and future careers in technology, business, law, and finance.



Economic Empowerment

Equipping families with financial literacy skills and resources to build generational wealth and economic stability.

Program Impact

Transforming Lives Through Education & Mentorship

Our Comprehensive Programs Provide Academic Support, STEM Education, and Life Skills Development That Prepare Students for Success in College and Beyond



Academic & College Success Outcomes

Our comprehensive approach to academic support and college readiness ensures students not only graduate high school but thrive in higher education. These outcomes demonstrate the transformative power of consistent mentorship and targeted academic intervention

95%

College Attendance

80%

College Graduation

Within 4 Years

100%

High School Graduation

for students completing the 100 Scholars program

1050

Average SAT Score

22

Average ACT Score

STEM & Innovation

Our summer programs ignite curiosity and foster critical skills through immersive STEM and innovation experiences. Students dive into hands-on projects, transforming ideas into tangible creations. The 100 Scholars Robotics Alliance has expanded our statewide reach, delivering innovative STEM education that inspires the next generation of engineers, scientists, and technology leaders

200+

Students Benefiting

From Robotics Programming and
STEM Camps

63%

Aspire to STEM Careers

Of Project Success Students

10

FLL Teams Built

FIRST LEGO League

2

FTC Teams

FIRST Tech Challenge

1

FRC Team

FIRST Robotics Competition

4,000+

Engaged

Students and Visitors

17,000+

Cumulative Hours

Of Hands-On STEM Learning
Across Georgia

Mentorship & Community Engagement

Our mentorship programs create lasting relationships that transform lives. Through consistent guidance, leadership development, and family engagement, we're building a strong foundation for Atlanta's future leaders

106

Mentees Guided

Through Leadership Training and
Personal Development

\$400K+

Investment

In Program Delivery Across
12 Atlanta Public Schools

87%

Parents Report

Improved Academic Performance In
Their Children

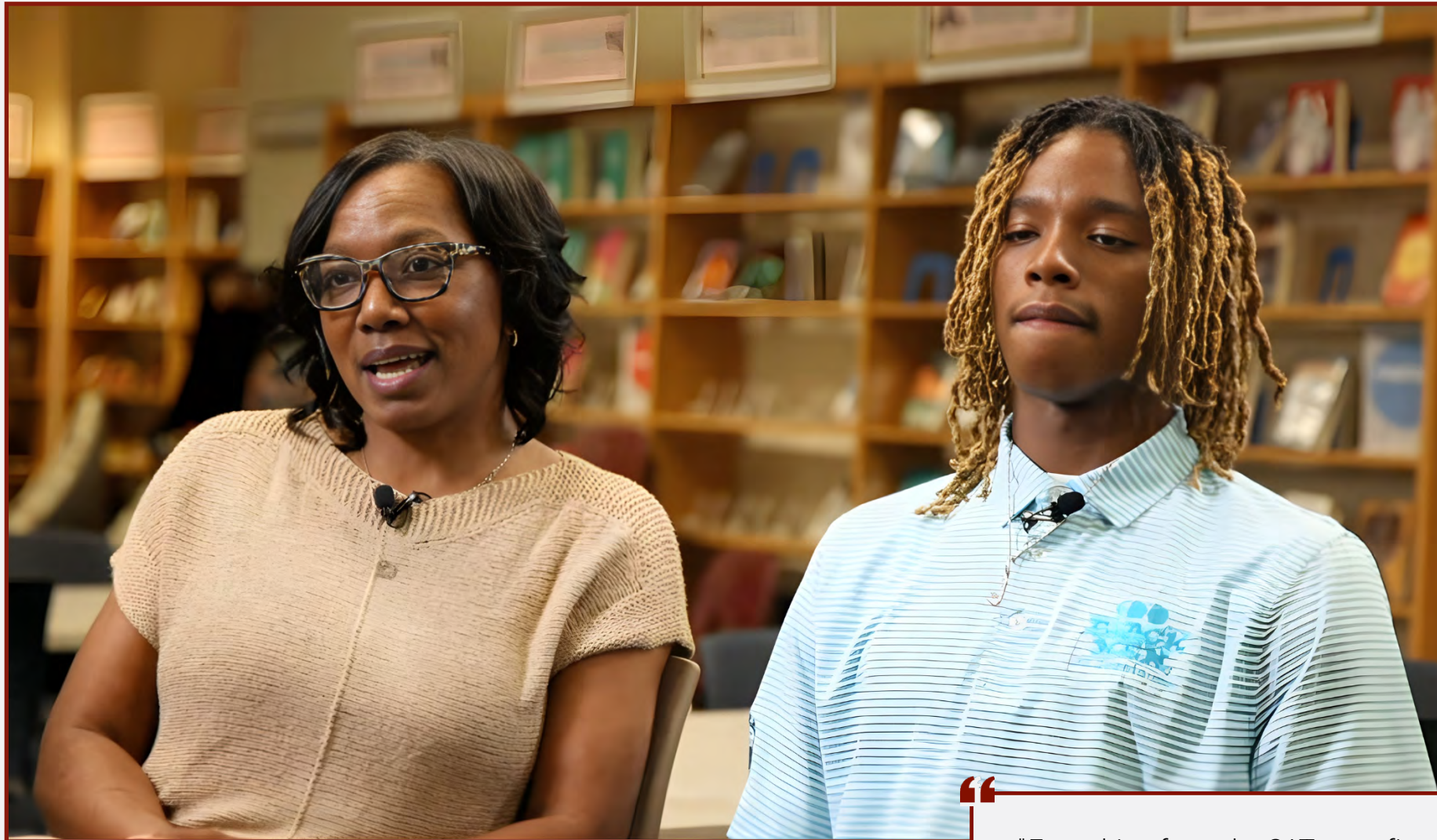
2.2K+

Volunteer Hours

Contributed by Emerging 100 and
Collegiate 100

Additionally, Members Mentoring Circles were successfully launched at B.E.S.T. Academy and Frederick Douglass High School

All In The Family: Ms. Warner and her Children's Project Success Journey



Project Success meets families where they are and walks with them toward what's possible. Through mentorship, SAT preparation, financial literacy, and individualized support, one family's journey has unfolded across generations—two daughters now thriving as a clinical social worker and a corporate risk analyst, and a son, currently in high school, continuing the program today.

This is the power of consistent investment, guidance, and belief in our youth.

Visit Our [Youtube Page](#) To See More Of The Stories Of Our Students Thriving In Our Programs

"Everything from the SAT prep, financial literacy, the mentorship, those individual experiences help shape and mold the girls and also John into the individuals that they are today."

— **Khaleah Warner**, Parent of 3 Project Success Scholars

Project Success College Student Alumni

Alabama

Alabama A&M
Alabama State University
Auburn University
Tuskegee University

Florida

Bethune-Cookman University
Florida Agricultural and Mechanical University
University of Florida

Georgia

Agnes Scott College
Albany State University
Atlanta Metropolitan College
Berry College
Clark Atlanta University
Columbus State University
DALTON State College
Emory University
Forte Valley State University
Georgia College and State University
Georgia Institute of Technology
Georgia Perimeter College

Indiana

University of Notre Dame
of Purdue

Kentucky

University of Louisville

Louisiana

Grambling University
Louisiana State University
Southern University

Maine

Mount Holyoke College

Mississippi

Jackson State University

New Jersey

Rider University

Texas

Rice University

South Carolina

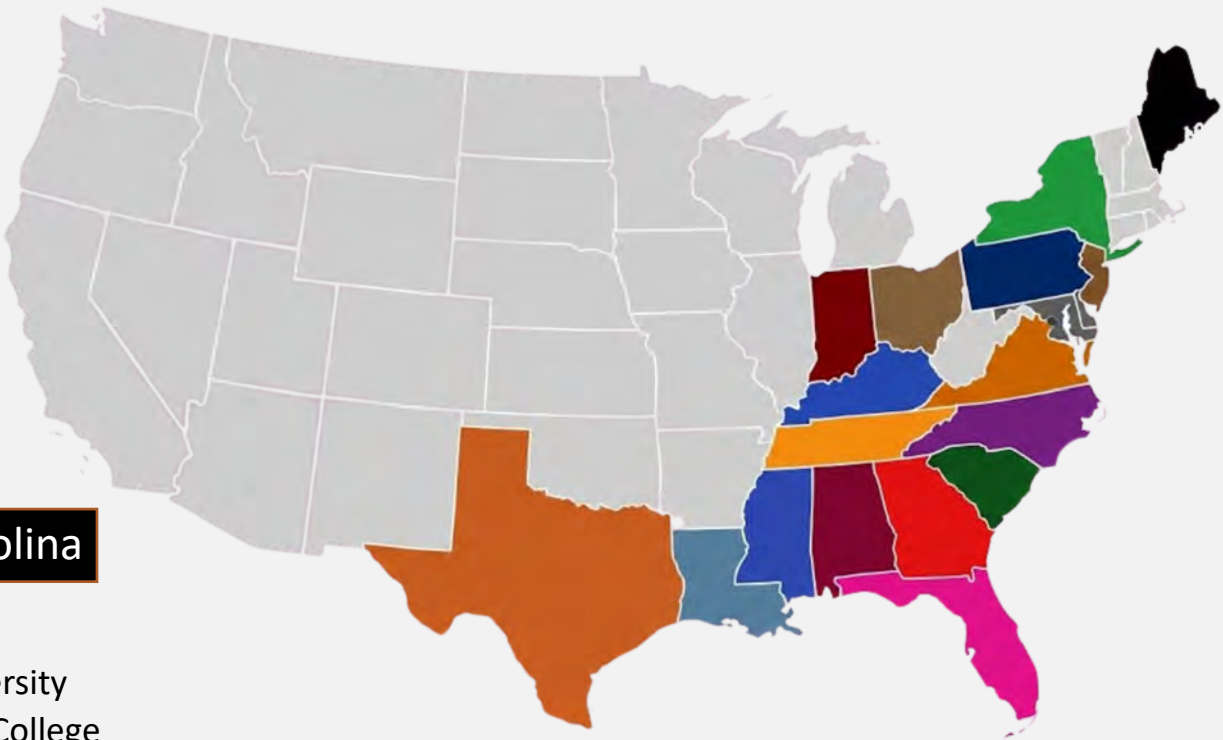
The Citadel
Furman University
Presbyterian College
South Carolina State University
University of South Carolina

Tennessee

East Tennessee State University
Vanderbilt University

Virginia

Liberty University
Hampton University
Regents University
Virginia State University



New York

Syracuse University
United States Military Academy
At West Point

North Carolina

Johnson C. Smith University
North Carolina Agricultural and Technical state University

Ohio

Central State University
The College of Wooster

Pennsylvania


University of Pennsylvania

Washington DC

Howard University


Project Success Outcomes

Project Success provides intensive academic after-school and weekend enrichment programs in partnership with Atlanta Public Schools. Since 1987, we've prepared students to successfully graduate from high school and pursue post-secondary education through Saturday programs, leadership activities, and community service opportunities




100% Graduation Rate

For retained high school students




95% College Attendance

Post-secondary enrollment, 5% military



106 Mentees Guided

Through leadership training and personal development



80% College Graduation Rate

Within four years

Saturday School

Average attendance of
60 students per session

Volunteer Hours

100 BMATL, Emerging 100, and the Collegiate 100 Members delivered a combined **2000+** Hours

Average SAT Score

1050 average for participants



Our Community

Building The Next Generation Of Leaders

Through Our Collegiate 100 and Emerging 100 Programs, We Create a Pipeline of Mentorship and Professional Development That Extends From High School Through Young Adulthood



Collegiate 100 of Atlanta

The Collegiate 100 of Atlanta supports college students across metro Atlanta institutions through mentoring and professional development. Our Career Pipeline Program prepares the next generation of global leaders with the skills needed to launch successful careers, strengthen their leadership potential, and step into meaningful roles in their chosen fields. We emphasize practical skills, networking opportunities, and personal growth so that our participants are well-rounded and truly career-ready

Within the Collegiate 100 of Atlanta, students from Morehouse College and Spelman College lead mentoring efforts at BEST Academy, with significant support from Georgia State University students during bi-weekly meetings in the Spring 2024 and Fall 2024 academic terms. As these college students are being mentored, they in turn pour into the middle and high school students in our programs, creating a powerful, multi-layered pipeline of mentorship and impact

Partner Institutions

Georgia State University • Morehouse College • Oglethorpe University • Spelman College

20

Students

89

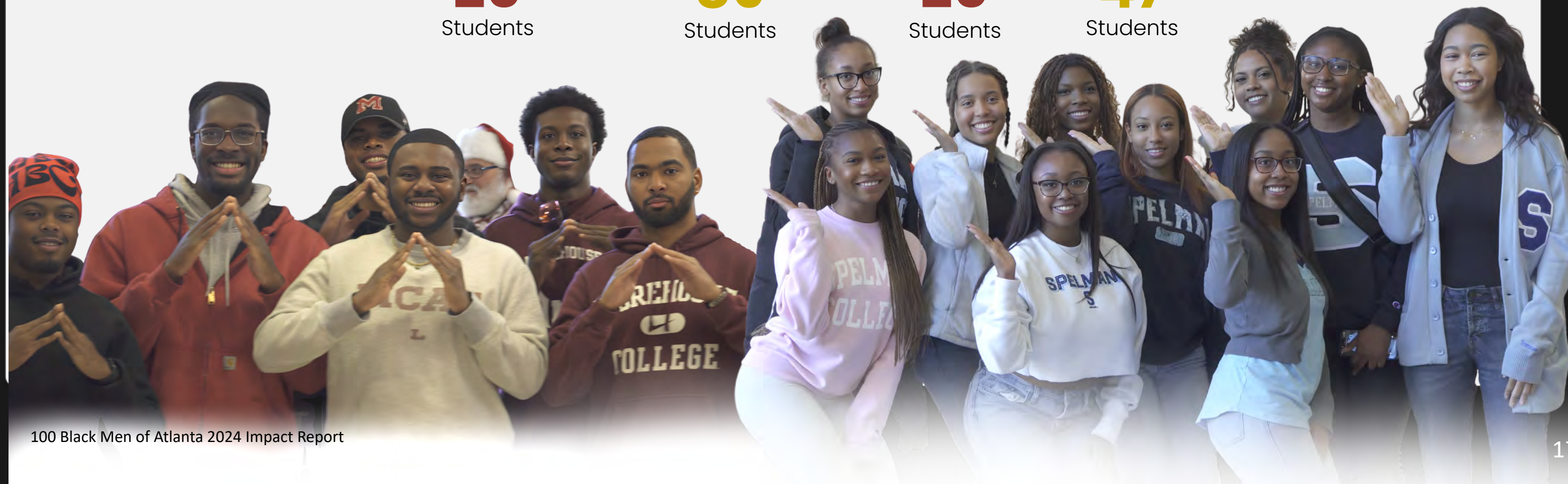
Students

20

Students

47

Students



Emerging 100 of Atlanta

The Emerging 100 of Atlanta is the official young professional auxiliary, a vibrant group of high-achieving men dedicated to community service and mentorship



The Auxiliary

160 members, ages 25-35, representing diverse professions



Scholarship Impact

Awarded \$500,000+ in scholarships to 50+ deserving students in 2024



Mentoring Reach

Provided invaluable mentoring services to nearly 300 high school and college students

The Emerging 100 of Atlanta supports college, high school, and middle school students across metro Atlanta and, together with the Collegiate 100 of Atlanta, strengthens the mentorship pipeline. Through these groups, young professionals and college students advance our mission by mentoring youth, leading community initiatives, and modeling excellence for those who follow



Community Partners

Powering Our Mission

Our Vital Work Is Amplified By The Unwavering Support Of Our Partners And Sponsors. Their Commitment Provides The Resources, Expertise, And Outreach Necessary To Expand Our Impact And Empower The Next Generation



Community Partners

The work we do could not be done without the generous support of our partners, sponsors, donors, and community organizations.

Together, we are transforming lives and building stronger communities

\$100,000 – \$299,999

100 Black Men of Atlanta Members
Delta Air Lines
Department of Human Services
Emerging 100 of Atlanta Members
Georgia Power

\$25,000 – \$99,999

The Coca-Cola Company
Cox Enterprises
The Arthur M. Blank Family Foundation
United Way of Metropolitan Atlanta
The Home Depot Foundation
State Farm
UPS Foundation
Wells Fargo
AT&T
AutoNation
Chick-fil-A
Georgia Pacific Foundation
Microsoft
Publix Super Markets Charities
Truist
Walmart
PNC

\$10,000 – \$24,999

Bank of America
Children's Healthcare of Atlanta
Comcast
ExxonMobil
FedEx
Synovus
Fulton County Board of Commissioners
Gas South
Kaiser Permanente
MBM Food Service
Norfolk Southern

\$5,000–\$9,999

Accenture
Albert Wright
American Online Giving
Aprio LLC
Asbury Automotive Group
Bank Ozk
Bey and Associates LLC
Brandon Marzo
Carl & Cherie Hill
CBRE
Clark Atlanta University

\$5,000–\$9,999

Community Foundation of the Low Country Inc.
Covenant Healthcare
Darryl Harmon
Delta Community Credit Union
Emory Healthcare
Georgia Injury Attorneys
Homrich and Berg
John Brewer
Keith Barnett
Koch Companies
Mabra Law
Mauldin & Jenkins LLC
MBC Concessions Inc.
MEM Enterprises
Michael T. Sterling Law
MolsonCoors
Porsche
Russell Innovation Center for Entrepreneurs
SDG Impact Fund Inc.
Southern Company
Team 7 Consulting
The Law Office of Cameron Hawkins
United Way Atlanta
Veterans Technology Solutions-USA
Watchtower Security
Zion's Hill LLC (Marvin & Caren Flewellen)

\$1,000–\$4,999

100 Black Men of Atlanta Class of 2018
Albenny Price DC
Cigar City Club
Concessions International
Edward Jones
Georgia Power Club of Hearts
Jason Miles
Jerome Byers
Ntegral Inc.
Rieles Group LLC
Rollins Inc.
Rumph & Associates
uBack
VAAS Professionals

Community Partners

The work we do could not be done without the generous support of our partners, sponsors, donors, and community organizations.

Together, we are transforming lives and building stronger communities

\$500-\$999

100 Black Men of Atlanta
Class of 2022
Akin Tubokumetzger
Albert Sye
Allstate Foundation
Alpha Phi Alpha
Andrew Momon
Anthony Greene
Antonio Mcgee
Arnold Harrison II
Arthur Mills IV
Audi North Atlanta
Austin Smoak
Avery Kenley
Bell Family
Betternoi
Bishop William Murphy III
Brandon Butler
Brian Rogers
Bridge Logistics Properties
Candace Brown
Cassius Williams
Charles Kelley
Chris Hill
Christopher Miller
CJ Best
Clarissa Campbell
Clyde Mize

CSM America
Curtis Coley II
Davis Bozeman Law
Del Walker
Delmar Whittington
Denise Thompson
Desmond
Hollingsworth
Earl Thurmond
Edward Bowen
Erwin Mandell
Fidelity Investments
Forest Harper
Gabrielle Rogers
Garry Capers
George Brown
Gerard Cylin
H. Jerome Russell
Hardy Dorsey
HD Supply Charitable
Fund Inc.
Imonite Okhiria
INROADS
Iva Sherman
James Hammond
James Scarborough
Jason Campbell
Jason Esteves

Jeb Stewart
Jim Winestock
JL Wilson Trial Law
Jonathan Scott
Joshua Byrd
Josue Rosales
Joya Woodard
Julius Farrington
Justin Dawkins
Kelly Gonzalez
Kemet Development
Kenny Frontin
Kevin Edwin Woods
KIPP Metro Atlanta
Kroger
Laila Brock
Lanay Gauss
Lawrence Harris
Lionel Woodyard
M.J. Blakely
Marc Hardy
Marcus Wilson
Mark O'Riley
Michael Baptiste
Michael Binns
Michael Blakely
Michael Leventhanl
Michael Watson

Mighty Cause Foundation
Milton H. Jones Jr.
Monte Edwards
Montgomery Electronics
Morris Brown College
Morris Little
Nancy Hanks
Natalia Cales
Nathan Burnett
Nicholas Jones
Parker Stowe
Patrick Henderson
Patrick Washington
Paul Rue
Pivotal Impact
Ralph Cook
Richard Byrd
Richard Carnegie
Rumley Solutions
Ryan Buchanan
Rylie Tatum
Sean Norman
Sid Barron
State Farm (Torrence
McKnight)
Stephen Alford
Stephen Valrie
Steve Simmons

Steven Rosenboro
Stewart Williams
Tammy Young
Tanesha Cager
Technique Concrete Construction
Terance Clement
The Benoit Group
Thomas Dortch III
Thomas Runyan
Tim Wilkerson
Torian Priestly
Ty Burroughs Realtor
Uriel Bowdre
Wayne Copper
Wells Fargo
Wellstar Urgent Care
Wellstar Urgent Care Camp Creek (Dr. Joe
Saulsbury)
William Alexander M.D.
William J. Stanley III FAIA NOMAC800
William Lamar Jr.
William Murphy
William Thompson
Willie Watkins
Willie Watkins Funeral Home,
Yergen Jones

Community Partners

The work we do could not be done without the generous support of our partners, sponsors, donors, and community organizations.

Together, we are transforming lives and building stronger communities

COMMUNITY PARTNERS

5 Strong Scholarship Foundation
AIDS Healthcare Foundation
AJ Terrell Jr. Foundation
Atlanta Public Schools
B.E.S.T. Academy at The Thomas W.
Dortch Jr. Institute
Chick-fil-A Foundation
City of Atlanta
EdChoice
Emerging 100 of Atlanta
Frederick Douglass 9th Grade STEAM
Academy
Gas South
Georgia State University
Hexagon STEM
Johnson STEM Activity Center

Lieneur Inc.
Lloyd Media Group
Miguel Wilson
Millennial Training Systems
Morehouse College National African American Male Wellness Initiative
New Voices Talk LLC
Nissan Headquarters
Oglethorpe University
Pangea Institute
Russell Innovation Center for Entrepreneurs (RICE)
Spelman College
The King Center
United Way of Greater Atlanta
University of Georgia - AAMI



Donate Today!

Text 404-924-7374 "100BMAGIVE" or visit The100ATL.org to support our mission of mentoring, education, enrichment, and empowerment.

100 Black Men of Atlanta, Inc. 101 Jackson St., NE 2nd Floor, Atlanta, GA 30312
404.525.6620 | The100ATL.org

Financial Overview

Stewardship & Sustainability

Our commitment to financial transparency and responsible stewardship ensures that every dollar invested creates maximum impact for the students and families we serve

2024 Financial Overview

100 Black Men of Atlanta, Inc. receives operating support through corporate and individual contributions, government grants, membership dues, special events, investment income, and other operating revenue. For fiscal year 2024, total operating revenues and gains totaled \$3.02 million, demonstrating strong donor confidence and broad community support.

Total operating expenses were \$2.89 million, with Program Services accounting for \$2,286,246.60 and Management & General expenses totaling \$604,766.24. This allocation reflects a mission-centered financial approach, dedicating 79% of resources directly to youth programming, including mentoring, STEM enrichment, college readiness, and leadership development across Atlanta Public Schools.

The organization ended the year with net assets of \$954,107, demonstrating continued financial strength and responsible stewardship of donor and partner resources. Complete audited financial statements for 2024 are available upon request from 100 Black Men of Atlanta, Inc.

\$3.02M

Total Revenue

\$2.89M

Total Expenses

\$954,107

Net Assets

79%

Program Services
of budget

Detailed financial statements on following pages

Statement of Financial Position

| | | |
|---------------------------------------|--|-------------|
| Assets | | |
| Cash & Cash Equivalents | | \$440,562 |
| Accounts Receivables | | \$410,246 |
| Settlement Receivable, Current | | \$2,667 |
| Long-Term Investments | | \$712,512 |
| Right of Use Asset | | \$6,163 |
| Other Net Assets | | \$15,429 |
| Total Assets | | \$1,587,579 |
| Liabilities & Net Assets | | |
| Total Current Liabilities | | \$159,998 |
| Total Non-Current Liabilities | | \$473,474 |
| Total Liabilities | | \$633,472 |
| Unrestricted Net Assets | | \$678,445 |
| Net Assets Released from Restrictions | | \$275,662 |
| Total Net Assets | | \$954,107 |
| Total Liabilities & Net Assets | | \$1,587,579 |

Statement of Activities

REVENUES

| | |
|--------------------------------------|-------------|
| Corporate & Foundations (34%) | \$1,035,465 |
| Special Events (32%) | \$972,300 |
| Member Dues & Assessments (24%) | \$714,272 |
| Individuals (5%) | \$157,647 |
| Government Grants (3%) | \$90,379 |
| Net Appreciation of Investments (1%) | \$29,321 |
| Investment Earnings (1%) | \$17,749 |
| Other Income (0%) | \$6,000 |
| Total Revenues | \$3,023,133 |

EXPENSES

| | |
|--|-------------|
| Other Programs (46%) | \$1,316,737 |
| Management & General (21%) | \$604,766 |
| Special Events (Including In-Kind) (17%) | \$501,086 |
| Project Success (16%) | \$468,424 |
| Total Expenses | \$2,891,013 |

Signature Events

Connecting With a Purpose

Our Annual Fundraising Events Are Cornerstones Of Our Financial Support, Bringing Together A Dedicated Community To Champion Our Cause. Each Event Plays A Vital Role In Providing The Resources Needed To Empower The Next Generation



Annual Gala: A Night of Impact

Our premier event unites supporters for an evening of celebration and inspiration. The gala brings together community leaders, corporate partners, and dedicated supporters to honor our mission and raise critical funds that directly empower our mentorship and education programs

Key Stats:

700+ Guests

\$500,000+ Raised



Charity Golf Tournament

An engaging day on the greens, fostering connections and a competitive spirit. This annual tournament brings together business leaders, community supporters, and golf enthusiasts for a day of networking and fundraising. The event provides crucial funding for scholarships and student development programs

Key Stats:

150+ Players

\$200,000+ Raised



Community Engagement Series

Whether through family fun days, 5K runs, or powerful anti-violence symposiums, our Community Engagement Series creates spaces where connection turns into commitment. Together, families, students, and supporters stand united in advancing mentorship, education, and hope for the future

Key Stats:

1,000+ Participants

\$75,000+ Raised



Preparing for the future, while impacting the present.

Contact Us

101 Jackson St., NE 2nd Floor

Atlanta, GA 30312

404.525.6620

The100ATL.org

Connect with Us

facebook.com/100BlackMenofAtlanta

youtube.com/@100BlackMenofAtlantaInc

instagram.com/100blackmenatl/

linkedin.com/company/100-black-men-of-atlanta

Join Our Mission

Your support empowers the next generation of leaders.

Get Involve

Donate Now

